

# BRIMFIELD

P O C K E T G U I D E

2012 EDITION

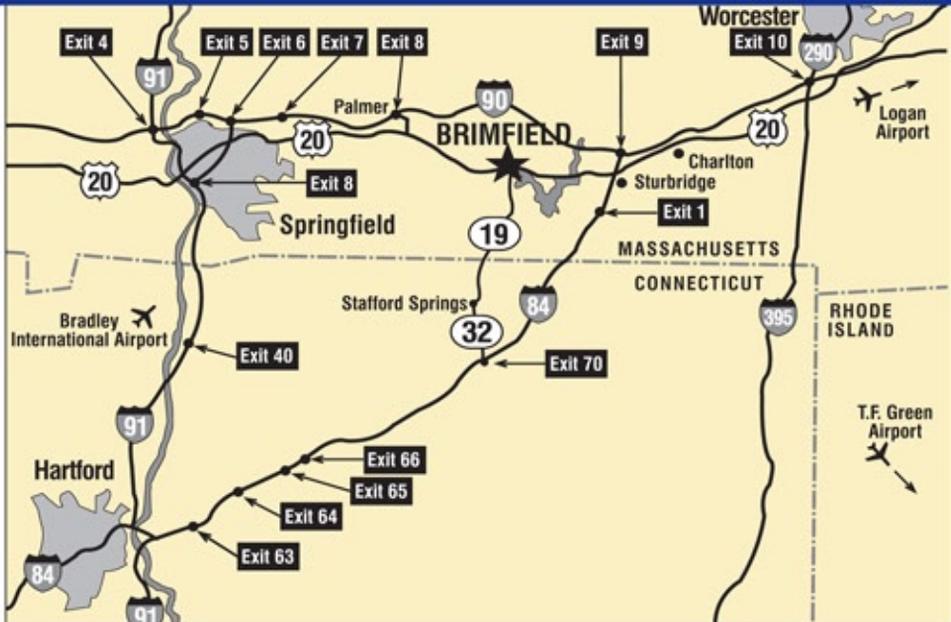
MAPS · DIRECTIONS · SHOW SCHEDULES  
BRIMFIELD SURVIVAL TIPS



Antiques & Collectibles

[BRIMFIELDEXCHANGE.COM](http://BRIMFIELDEXCHANGE.COM)

2012 Dates: May 8 - 13 • July 10 - 15 • Sept. 4 - 9



**From the East: Boston, Providence and Worcester** From Boston and points east take the Mass Turnpike (Rt. 90) west to Exit 9 (Sturbridge). Follow Route 20 west to Brimfield, about 7 miles to the only set of traffic lights. From the lights in Brimfield center, continue west. The markets begin just after the big white church on the right. May's Parking is located about 0.4 miles on the left (South) side of Route 20, opposite May's Antique Market, between J & J and Herten's Antique Show. Other paid parking is available along route 20 on both sides of the road. The Brimfield antique shows (markets) extend about 1 mile west of the church along route 20.

**From the West: Albany and Springfield** From Springfield and points west take the Mass Turnpike (Rt. 90) east to exit 8 (Palmer). After exiting the toll, turn right on route 32 south. Proceed 0.6 miles to next set of lights in Palmer. From the lights turn left on route 20 east toward Brimfield, and proceed about 6.8 miles to the end of the divided highway. The markets/shows begin at a little over 7.0 miles and extend east for about a mile. May's Parking is located about 7.8 miles on the right (South) side of Route 20, opposite May's Antique Market, between J & J and Herten's Antique Show. Paid parking is available along route 20 on both sides of the road.

**From the South: NYC and Hartford** Take route I-95 north to New Haven, then 91 north to Hartford. Pick up I-84 east in Hartford. Follow I-84 east to the Sturbridge exit for route 20 west, or from I-84 follow route 32 north to route 19 north to Brimfield light and turn left (west). From here follow east directions above.

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## PALMER CO-OP CENTER

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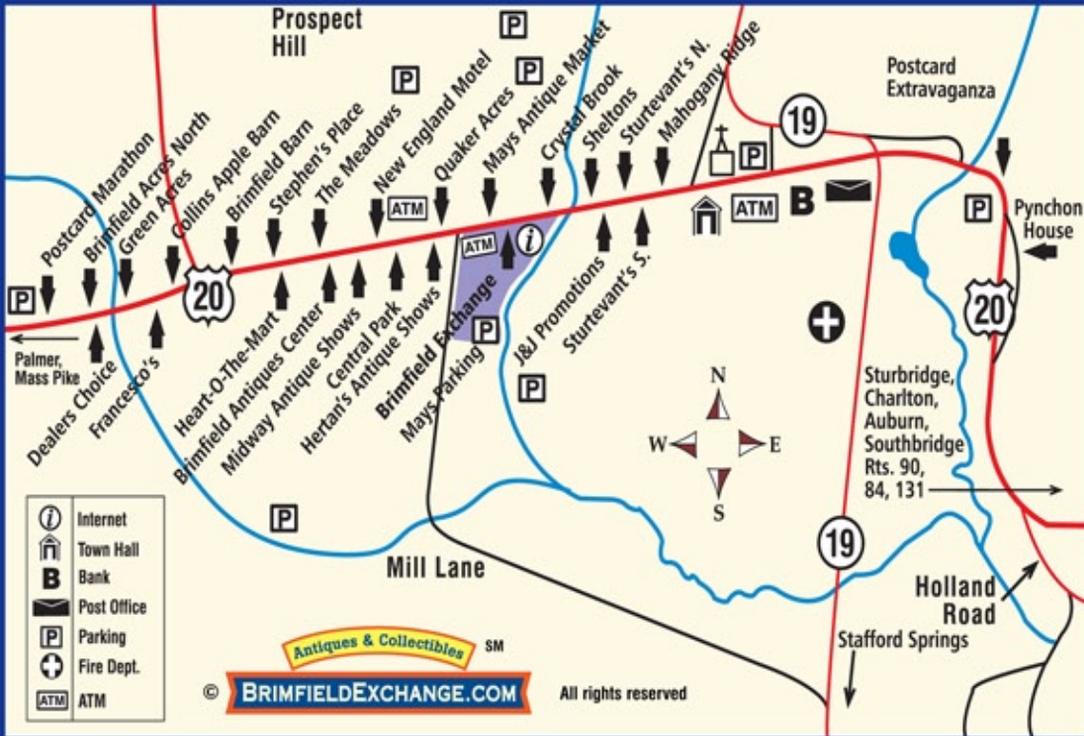
Extended Hours Brimfield Week - Open Mon.-Sun.



1239 S. Main Street,

Palmer, MA 01069

**413-283-3373**



## Show Schedules • 2012

May 9-13 • July 10-15 • Sept 4-9

		OPENING	Tues	Wed	Thur	Fri	Sat	Sun
Brimfield Acres North	413.427.0311	Tues 1pm	■					
Brimfield Barn		7am	■	■	■	■	■	■
Brimfield Exchange	413.245.0961	8am	■	■	■	■	■	■
Central Park	413.245.9257	Tues 6am	■	■	■	■	■	
Collins Apple Barn	413.245.3948	Tues Sunrise	■	■	■	■	■	
Crystal Brook	413.245.7647	Tues Sunrise	■	■	■	■	■	
Dealer's Choice	508.347.3929	Tues 11am	■					
Francesco's		9am						■
Green Acres	413.245.6118	6am	■					
Heart-O-The-Mart	413.245.9556	Wed 9am		■				■
J & J Promotions	413.245.3436	Fri 8am				■	■	■
Hertan's Antique Shows	860.763.3760	Wed 12noon		■	■	■	■	■
Mahogany Ridge	413.245.3182	Tues Sunrise		■	■	■	■	■
May's Antique Market	413.245.9271	Thurs 9am						■
Midway Antique Shows	508.347.3929	Tues 6am	■	■				
New England Motel	508.347.2179	Wed 6am		■	■	■	■	■
Postcard Marathon	203.272.2841	All Week	■	■	■	■	■	■
Quaker Acres	413.245.6185	Tues Sunrise	■	■	■	■	■	■
Sheltons	413.245.3591	Tues Sunrise	■	■	■	■	■	■
Stephen's Place	413.245.3185	Tues 6am	■	■	■	■	■	■
Sturtevant's North	413.245.7458	Tues Sunrise	■	■	■	■	■	■
Sturtevant's South	413.245.7458	Tues Sunrise	■	■	■	■	■	■
The Meadows	413.245.9427	Tues 6am	■	■	■	■	■	■

Open ■

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## Brimfield Survival and Helpful Tips List

**Locating Dealers can be done two ways.** Dealers registered on the BrimfieldExchange website may be located via a search for merchandise by category, dealer name or by show. If a dealer is not listed on the exchange you might try contacting a particular show promoter where you think the dealer is located. Phone numbers for Show Promoters are listed under the Show Schedules in this guide.

**Brimfield is located on route 20, in Brimfield.** Major routes leading to Brimfield are I-84, I-90 (Mass Pike), and I-91 which feeds into I-90. See Maps & Directions in this guide.

**Which show should I attend?** This is a matter of personal preference as different shows open each day Tuesday through Saturday. Many veterans have their favorite shows. See Show Schedule.

**Finding a Motel.** There are a large number of motel and hotel rooms available in Sturbridge. However these rooms tend to book a year in advance. Rooms tend to be less expensive if you are willing to drive a short distance to Exits 4, 5, 6, 7, and 10 off the Massachusetts Turnpike. For a complete list see Motels on BrimfieldExchange.com

**Finding a Campground.** Campgrounds are available. For a complete list see campgrounds and camping resorts under Area Info on BrimfieldExchange.com

**Parking along Route 20 is not permitted.** Parking is available in private parking lots along the show route. Pricing will vary depending on vehicle size and proximity to the center of activity. **May's Parking** is a long time favorite for many veteran antique enthusiasts because of the organized, friendly and clean operation which is open from dawn to dusk, Tuesday through Saturday. The entrance to May's parking can be found on the show locator map, between the **ATM** and **i** on the purple spot. All parking facilities are required by state law to provide Handicapped parking. For parking locations see Brimfield Map under Maps and Directions.

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## BRIMFIELD

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Show Dates 2012

May 8 - 13 • July 10 - 15 • Sept. 4 - 9

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413-245-9271

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**Rain** is a fact of life and weather can be varied. Brimfield Veterans have experienced every conceivable type of weather including rain, snow, sleet, a hurricane and yes sunshine! The shows run rain or shine.

**What to Wear?** Good walking shoes and multi layered clothing works best. Plan for a varied set of weather conditions. If coming for the week you should include on your list: and umbrella or raincoat, warm clothing, a hat, sunglasses, sun-block, extra dry socks, a fanny pack, your cell phone, and comfortable walking shoes.

**Cell Phones in Brimfield** Verizon, AT&T, T-Mobile and Sprint are all fairly reliable for cell phone connections in Brimfield. However this can vary greatly with location on the fields and the quality of your phone. The strength of connection for web surfing and data transfer using most web enabled phones can become testy as thousands more phone jump on the country network and tax the system.

**PETS** Bringing your pets to Brimfield is strongly discouraged. It is against the law to leave any pet unattended in an automobile for any reason, and a \$500.00 fine may be imposed. Most shows do not allow pets. Most dealers do not appreciate Fido lifting a leg.

**Buying in Brimfield** has historically been a fast moving cash market. Many dealers take checks with references and a few take credit cards. If you see something you like and want, don't be afraid to make an offer. Dealers come to sell and buyers come to buy, so make your offer. Getting a receipt is recommended. ATM machines are available along Route 20. See Brimfield Map above Show Schedules for ATM locations.

**ATM MACHINES** are available at the Country Bank on the town common and at May's Parking between Herten's Antique Shows and J&J Promotions. See ATM Marker.





# Are You Brimfield Dealer?

## Help Your Customers Find You!

Register on  
[BrimfieldExchange.com](http://BrimfieldExchange.com)  
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